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## Meet Argo's New Social Feed

1 message

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**Captain Jeff** <jeff@m.argonav.io>

Sat, Jan 24, 2026 at 8:48 AM

Reply-To: jeff@argonav.io

To: kelly@argonav.io



Here's what's we've got for you this week:

- **What's New:** Meet Argo's New Social Feed
  - **Quick Tip:** Where is the Social Feed?
  - **Best of Instagram:** Why the Name Argo?
  - **On the Blog:** Protecting Sensitive Waters in Perdido Bay, FL
  - **Upcoming Events:** Seattle Boat Show & Seminars
  - **Sneak Peak:** Argo 3.0
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### What's New this Week

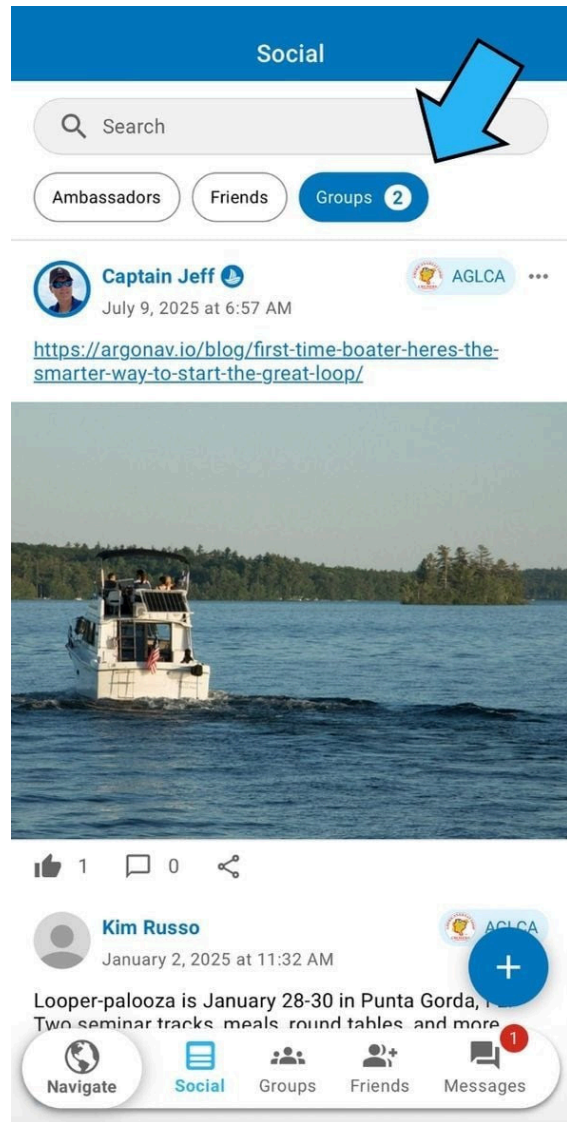
# Meet Argo's New Social Feed

Argo's social feed can be used to share routes, places and experiences with your friends and fellow club members.

With this update we've brought friend posts, ambassador updates, and group activities into one central place.

No more hopping between group pages to see what's new.

Filters let you dial in exactly who and what you want to follow, from specific groups to favorite ambassadors, all in one feed built for easier connection on the water.

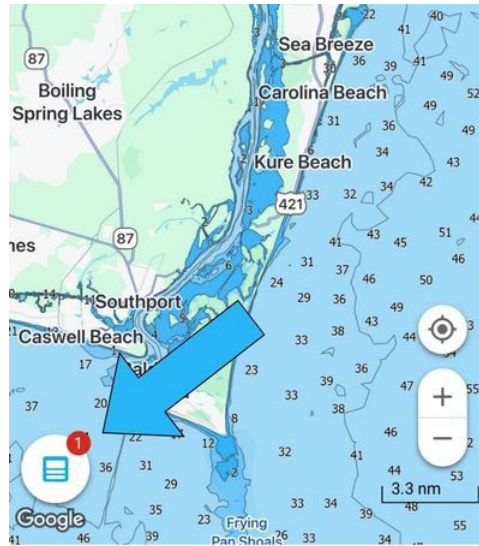


### Quick Tip

## Where is the Social Feed?

Curious how to get to the social feed?

Tap the bottom in the bottom left-hand corner of Argo's home screen.



On Instagram

# Why the Name Argo?

Take a guess, then tap the button to see the correct answer.

- A. Named after an early coastal survey vessel used to chart shallow Gulf waters
- B. Inspired by the mythological ship Argo that guided explorers through unknown seas
- C. Taken from an old sailor's phrase meaning safe passage home



Check Your Answer

On the Blog

# Protecting Seagrass and Sensitive Waters in Perdido Bay, FL



From the water, Perdido Bay feels wide open. But beneath the surface are shallow areas, seagrass meadows, and no wake zones that can catch boaters off guard. Learn what Argo is doing to make it easier to spot sensitive areas, slow down at the right time, and explore confidently without guessing. See what's changing on the water and why it matters.

[Read More](#)

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### Upcoming Events

## Seattle Boat Show 1/30 - 2/7

Come meet us at booth 2308.

Jeff and Dave will be presenting the following seminars:

**What is better? Chartplotters, Apps, or Both?**  
**Wednesday 2/4 @ 5pm**

**Navigation Apps – Boat Smarter and Safer**  
**Thursday 2/5 @ 1pm**

We'll be giving demos of Argo 3.0 at the booth. Stop by and see!



## Sneak Peak

# Argo 3.0 is Coming Soon

3.0 will bring huge visual and performance updates including:

- New look for Argo standard charts in 2D and 3D
- Dynamic depth points for easy viewing at all angles
- High resolution weather animations for visualizing wind, currents, storms, and more
- Improved overall chart performance
- More reliable and readable NOAA ENC view

Come see for yourself in Seattle!



## BOAT BETTER TOGETHER

Argo is an easy-to-use navigation & boating app.

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